**Corporate Social Responsibility PT.Telkom Yogyakarta In The Framework of**

**The Small and Medium Business Empowerment In DIY Province**

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**ABSTRACT**

The purposes of this research are to find out the Corporate Social Responsibility of PT Telkom Telkom in the context of empowering the small and medium business in DIY Province and to know the supporting and inhibiting factors. Corporate Social Responsibility has an important role in determining the performance of PT.Telkom's partnership program and realizing the economic development of small and medium entrepreneurs. This research is a descriptive study with a qualitative approach using primary data and secondary data. Data collection techniques are done through interviews, observation, and documentation. The technique for checking the validity of the data is triangulation of sources. While the data analysis technique uses the interactive model of Miles and Huberman which consists of the stages of data collection, data reduction and conclusion drawing. The results showed that the CSR of PT. Telkom Yogyakarta in the partnership program in empowering the small and medium business in Yogyakarta was not optimal in providing training and coaching, as well as lack of monitoring and control to all of its fostered partners. The supporting factors of PT.Telkom Yogyakarta's CSR are the accuracy of the fostered partners in returning loan funds, and the CSR funds. While the inhibiting factor is the fostered partners who does not repay the loan of funds, both due to intentional or inadvertent elements.

***Keywords :*** Corporate Social Responsibility, Small and Medium Business, Empowerment